Data Maturity Assessment Template 2026

Enterprise Data Solutions | Data Maturity Assessment Framework

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Type: Assessment Template

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Assessment Dimensions

D1: Strategy & Governance

D2: Quality & Integration

D3: Infrastructure & Architecture

D4: Analytics & BI

D5: Culture & Literacy

D6: Security & Compliance

Maturity Levels

Level 1: Initial / Ad Hoc

Level 2: Developing / Repeatable

Level 3: Defined / Standardized

Level 4: Managed / Measured

Level 5: Optimized / Leading

1. Introduction

Purpose

This Data Maturity Assessment Template is designed to help organizations evaluate their current data capabilities across six critical dimensions. By completing this assessment, you will:

- Understand your organization's current data maturity level
- · Identify gaps and areas for improvement
- Prioritize initiatives based on impact and effort
- Create a roadmap for advancing your data capabilities
- Benchmark progress over time

Who Should Complete This Assessment?

This assessment should be completed collaboratively by stakeholders from:

- Data & Analytics teams
- IT / Technology leadership
- Business unit leaders
- Compliance / Legal teams
- Executive sponsors

Assessment Frequency

We recommend conducting this assessment:

- Initially: To establish a baseline
- Quarterly: For tracking rapid transformation initiatives
- Annually: For strategic planning and budgeting

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2. How to Use This Template

- 1 Preparation (1-2 hours)
- Gather documentation
- Identify stakeholders
- Schedule workshop

- 2 Assessment (2-4 hours)
- Review each dimension
- Rate criteria (1-5)
- Document evidence

- 3 Analysis (1-2 hours)
- Complete scoring
- Identify top gaps
- Prioritize initiatives

- 4 Action Planning (2-4 hours)
- Review recommendations
- Select initiatives
- Create roadmap

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3. Maturity Level Definitions

Initial / Ad Hoc

No formal processes. Data activities are reactive and inconsistent. Heavy reliance on manual ef...

Developing / Repeatable

Basic processes exist but are not standardized. Some documentation. Departmental silos common. ...

Defined / Standardized

Formal processes documented and followed. Organization-wide standards emerging. Dedicated data ...

Managed / Measured

Processes are measured and controlled. Metrics-driven decisions. Proactive data management. Cro...

Optimized / Leading
Continuous improvement culture. Industry-leading practices. Data is a strategic asset driving c...

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4. Assessment Dimensions



Dimension 1: Data Strategy & Governance

Evaluates the organization's strategic approach to data, including executive sponsorship, governance frameworks, policies, and alignment with business objectives.

1.1 Executive Sponsorship & Vision

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Leadership Commitment	No executive sponsor for data initiatives	Informal sponsor, limited engagement	Formal executive sponsor identified	C-level champion actively engaged	CEO/Board treats data as strategic priority
Data Vision & Strategy	No documented data strategy	Informal or departmental strategies	Enterprise data strategy documented	Strategy aligned with business goals, reviewed annually	Data strategy drives business strategy
Investment & Budget	No dedicated data budget	Ad hoc funding for data projects	Annual data budget allocated	Multi-year investment roadmap	Strategic portfolio management for data

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Leadership Commitment		
Data Vision & Strategy		
Investment & Budget		
Sub-Total	/ 15	

1.2 Data Governance Framework

Rate each criterion (1-5) according to the definitions provided above.

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Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Governance Structure	No governance structure	Informal roles, unclear accountability	Governance council established	Federated governance with clear RACI	Self-service governance with automation
Policies & Standards	No documented policies	Basic policies, inconsistent application	Comprehensive policies documented	Policies enforced with monitoring	Adaptive policies, continuous improvement
Data Stewardship	No data stewards	Ad hoc stewardship	Formal stewards in some domains	Stewards for all critical domains	Stewardship embedded in all roles

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Governance Structure		
Policies & Standards		
Data Stewardship		
Sub-Total	/ 15	

1.3 Data Ownership & Accountability

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Data Ownership	No clear ownership	IT owns all data by default	Business data owners assigned	Clear ownership with accountability	Data ownership in performance metrics
RACI Matrix	No RACI defined	Informal responsibilities	RACI documented for key domains	RACI enforced and reviewed	Dynamic RACI with workflow automation
Decision Rights	Ad hoc decisions	IT makes data decisions	Joint IT-Business decision making	Business-led with IT enablement	Data-driven decision framework

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Data Ownership		
RACI Matrix		
Decision Rights		
Sub-Total	/ 15	

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Dimension 1 Total: ____ / 45



Dimension 2: Data Quality & Integration

Assesses the organization's ability to ensure data is accurate, complete, consistent, and integrated across systems.

2.1 Data Quality Management

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Quality Standards	No quality standards defined	Basic standards for some data	Quality dimensions defined (accuracy, completeness, etc.)	Standards with SLAs per domain	Automated quality contracts
Quality Measurement	No measurement	Manual spot checks	Regular quality assessments	Real-time quality dashboards	Predictive quality monitoring
Quality Remediation	Reactive fixes only	Ad hoc remediation processes	Defined remediation workflows	Root cause analysis standard	Automated remediation with ML

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Quality Standards		
Quality Measurement		
Quality Remediation		
Sub-Total	/ 15	

2.2 Data Profiling & Monitoring

Rate each criterion (1-5) according to the definitions provided above.

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Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Data Profiling	No profiling capability	Manual profiling on request	Regular profiling for key datasets	Automated profiling at ingestion	Continuous profiling with anomaly detection
Quality Monitoring	No monitoring	Periodic manual reviews	Scheduled automated checks	Real-time monitoring with alerts	Self-healing data pipelines
Quality Reporting	No quality reports	Ad hoc reports on request	Regular quality scorecards	Executive quality dashboards	Quality integrated into business KPIs

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Data Profiling		
Quality Monitoring		
Quality Reporting		
Sub-Total	/ 15	

2.3 Data Integration & Master Data

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Integration Patterns	Point-to-point integrations	ETL batch processing	Enterprise integration platform	Real-time + batch hybrid	Event-driven architecture
Master Data Management	No MDM program	MDM for some domains	Enterprise MDM platform	Golden records with matching/merging	MDM-as-a-service with AI
Data Lineage	No lineage tracking	Manual documentation	Tool-based lineage for some systems	End-to-end automated lineage	Business + technical lineage integrated

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Integration Patterns		
Master Data Management		
Data Lineage		
Sub-Total	/ 15	

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Dimension 2 Total: ____ / 45



Dimension 3: Data Infrastructure & Architecture

Evaluates the technical foundation supporting data storage, processing, and delivery capabilities.

3.1 Data Platform & Storage

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Platform Architecture	Fragmented, legacy systems	Departmental data marts	Enterprise data warehouse	Modern data lakehouse	Multi-cloud data mesh
Storage Strategy	No strategy, organic growth	Basic storage tiers	Tiered storage with lifecycle	Intelligent storage optimization	Cost-optimized, auto-scaling
Scalability	Cannot scale, fixed capacity	Manual scaling, high effort	Scalable with planning	Auto-scaling for most workloads	Infinite scale, serverless

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Platform Architecture		
Storage Strategy		
Scalability		
Sub-Total	/ 15	

3.2 Data Processing & Pipelines

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Pipeline Architecture	Manual data movement	Scheduled batch jobs	Orchestrated pipelines	Real-time streaming + batch	Unified batch-streaming platform

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Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Data Transformation	Manual transformations	Scripted transformations	dbt/transformation layer	Version-controlled, tested transforms	Self-documenting transformations
Pipeline Operations	No monitoring, breaks often	Basic alerting	Observability platform	SLA-based monitoring	AlOps for pipeline management

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Pipeline Architecture		
Data Transformation		
Pipeline Operations		
Sub-Total	/ 15	

3.3 Data Catalog & Metadata

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Data Catalog	No catalog	Spreadsheet-base d inventory	Basic data catalog tool	Enterprise catalog with search	Al-powered discovery & recommendations
Business Glossary	No glossary	Informal definitions	Documented business terms	Glossary linked to technical metadata	Living glossary with data lineage
Metadata Management	No metadata standards	Manual metadata entry	Automated metadata extraction	Metadata-driven automation	Active metadata management

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Data Catalog		
Business Glossary		
Metadata Management		
Sub-Total	/ 15	

Dimension 3 Total: ____ / 45

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Dimension 4: Analytics & Business Intelligence

Measures the organization's ability to derive insights from data and support decision-making at all levels.

4.1 BI & Reporting Capabilities

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Reporting Platform	Spreadsheet-base d reporting	Multiple disconnected BI tools	Enterprise BI platform	Unified semantic layer	Embedded analytics everywhere
Self-Service Analytics	IT creates all reports	Limited self-service	Self-service for power users	Widespread self-service adoption	Citizen data scientists enabled
Report Quality	Inconsistent metrics	Standardized templates	Certified reports & dashboards	Governed self-service	Automated insight generation

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Reporting Platform		
Self-Service Analytics		
Report Quality		
Sub-Total	/ 15	

4.2 Advanced Analytics & AI/ML

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Analytics Maturity	Descriptive only	Some predictive analytics	Predictive models in production	Prescriptive analytics	Al-driven decisions at scale
ML Operations	No ML capability	Ad hoc model development	MLOps foundation	Enterprise ML platform	AutoML + continuous learning
Al Strategy	No Al initiatives	Experimental Al projects	Al roadmap defined	Al embedded in processes	Al-first organization

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Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Analytics Maturity		
ML Operations		
Al Strategy		
Sub-Total	/ 15	

4.3 Decision Support & Action

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Decision Processes	Gut-feel decisions	Data consulted sometimes	Data informs most decisions	Data-driven culture	Real-time decision automation
Insight to Action	Reports rarely acted upon	Quarterly business reviews	Monthly data-driven decisions	Weekly insight cycles	Real-time operational analytics
Business Impact Tracking	No impact measurement	Ad hoc ROI assessments	Regular value tracking	Analytics ROI dashboard	Value embedded in operations

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Decision Processes		
Insight to Action		
Business Impact Tracking		
Sub-Total	/ 15	

Dimension 4 Total: ____ / 45

5 Dimension 5: Data Culture & Literacy

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Assesses the human factors including skills, training, and organizational culture around data.

5.1 Data Skills & Training

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Skills Assessment	No skills inventory	Informal skill awareness	Skills matrix documented	Regular skills assessments	Dynamic skills marketplace
Training Programs	No formal training	Ad hoc training	Structured learning paths	Role-based data curriculum	Continuous learning culture
Career Development	No data career paths	Limited advancement options	Data roles defined	Data career ladders	Data roles across all functions

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Skills Assessment		
Training Programs		
Career Development		
Sub-Total	/ 15	

5.2 Data Literacy

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Basic Data Literacy	Minimal data understanding	Some teams data literate	Data literacy program exists	Organization-wide literacy	Data literacy in hiring criteria
Critical Thinking	Data taken at face value	Some questioning of data	Healthy skepticism encouraged	Evidence-based culture	Data debate is normal
Communication	Poor data storytelling	Basic charts and graphs	Effective visualizations	Compelling data narratives	Data storytelling is standard

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Basic Data Literacy		
Critical Thinking		

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Criteria	Score (1-5)	Evidence / Notes
Communication		
Sub-Total	/ 15	

5.3 Organizational Change Management

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Change Readiness	Resistant to change	Pockets of adoption	Change management processes	Data champions network	Data innovation culture
Collaboration	Siloed teams	Some cross-functional work	Regular collaboration forums	Embedded data partnerships	Data communities of practice
Innovation	No experimentation	Occasional pilots	Structured experimentation	Fail-fast culture	Continuous innovation loops

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Change Readiness		
Collaboration		
Innovation		
Sub-Total	/ 15	

Dimension 5 Total: ____ / 45

6 Dimension 6: Data Security & Compliance

Evaluates the organization's approach to protecting data and meeting regulatory requirements.

6.1 Data Security

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Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Access Controls	Minimal access controls	Basic authentication	Role-based access (RBAC)	Attribute-based access (ABAC)	Zero-trust data security
Data Protection	No encryption	Encryption at rest	Encryption in transit + rest	End-to-end encryption	Privacy-preserving analytics
Threat Detection	No monitoring	Basic logging	Security monitoring	Real-time threat detection	Al-powered security ops

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Access Controls		
Data Protection		
Threat Detection		
Sub-Total	/ 15	

6.2 Privacy & Compliance

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Privacy Program	No privacy program	Reactive compliance	Privacy framework implemented	Privacy by design	Privacy as competitive advantage
Regulatory Compliance	Non-compliant	Working toward compliance	Basic compliance achieved	Proactive compliance	Industry compliance leader
Data Classification	No classification	Ad hoc labeling	Classification scheme defined	Automated classification	Dynamic classification with DLP

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Privacy Program		
Regulatory Compliance		
Data Classification		

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Criteria	Score (1-5)	Evidence / Notes
Sub-Total	/ 15	

6.3 Risk Management

Rate each criterion (1-5) according to the definitions provided above.

Criteria	Level 1	Level 2	Level 3	Level 4	Level 5
Risk Assessment	No data risk assessment	Annual risk review	Regular risk assessments	Continuous risk monitoring	Predictive risk analytics
Incident Response	No incident plan	Basic response procedures	Incident response playbooks	Automated incident response	Proactive threat hunting
Business Continuity	No DR for data	Basic backup procedures	DR plan documented & tested	Multi-region redundancy	Zero-RPO, near-zero RTO

Your Assessment:

Criteria	Score (1-5)	Evidence / Notes
Risk Assessment		
Incident Response		
Business Continuity		
Sub-Total	/ 15	

Dimension 6 Total: ____ / 45

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5. Scoring Summary

Dimension Scores

Dimension	Max Score	Your Score	Percentage	Level
1. Data Strategy & Governance	45		%	
2. Data Quality & Integration	45		%	
3. Data Infrastructure & Architecture	45		%	
4. Analytics & Business Intelligence	45		%	
5. Data Culture & Literacy	45		%	
6. Data Security & Compliance	45		%	
OVERALL TOTAL	270		%	

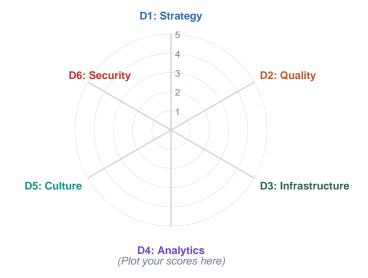
Score to Level Conversion

Percentage Range	Maturity Level
0% - 20%	Level 1: Initial / Ad Hoc
21% - 40%	Level 2: Developing / Repeatable
41% - 60%	Level 3: Defined / Standardized
61% - 80%	Level 4: Managed / Measured
81% - 100%	Level 5: Optimized / Leading

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Maturity Radar Visualization

Plot your dimension scores on the radar chart below:



6. Gap Analysis

Identify Your Top Gaps

Based on your assessment scores, identify the top 5 gaps (lowest-scoring areas):

Rank	Dimension	Sub-Category	Criteria	Current	Target	Gap
1						
2						
3						
4						
5						

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Gap Prioritization Matrix

Prioritize gaps based on Business Impact (High/Medium/Low) and Effort to Close (High/Medium/Low):

	Low Effort	Medium Effort	High Effort
High Impact	QUICK WINS	MAJOR PROJECTS	STRATEGIC BETS
Medium Impact	FILL-INS	MODERATE PRIORITY	LONG-TERM
Low Impact	NICE TO HAVE	LOW PRIORITY	AVOID

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7. Action Planning by Maturity Level

Level 1: Initial/Ad Hoc — Focus on Foundations

Secure Executive Sponsorship: Identify senior champion, Present business case, Establish steering committee

Document Current State: Create data inventory, Map critical flows, Identify pain points **Establish Basic Governance:** Define ownership, Create policies, Assign stewards

Level 2: Developing/Repeatable — Build Structure

Develop Data Strategy: Document 2-3 year vision, Align with business, Create investment roadmap

Formalize Governance: Establish council, Define RACI, Implement processes **Implement Quality Tools:** Select platform, Define thresholds, Create scorecards

Level 3: Defined/Standardized — Scale & Optimize

Implement Enterprise Platform: Deploy lakehouse, Implement catalog, Enable metadata Enable Advanced Analytics: Build ML/Al capabilities, Implement MLOps, Create CoE Scale Data Literacy: Launch programs, Create learning paths, Build champions network

Level 4: Managed/Measured — Lead & Innovate

Implement Data Mesh/Fabric: Domain ownership, Self-serve infrastructure, Federated governance Advance Al at Scale: Enterprise Al platform, AutoML capabilities, Embed in processes Create Data Products: Monetization opportunities, Internal marketplace, External offerings

Level 5: Optimized/Leading — Transform & Lead

Drive Industry Leadership: Share best practices, Contribute to standards, Build thought leadershipPioneer Emerging Tech: Cutting-edge experiments, Al pilots, Quantum explorationMaximize Data Value: Optimize monetization, Ecosystem partnerships, Competitive moats

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8. Roadmap Template

12-Month Data Maturity Roadmap

Phase 1: Foundation (Months 1-3)

Initiative	Owner	Start	End	Dependencies	Status
					Not Started
					Not Started

Phase 2: Build (Months 4-6)

Initiative	Owner	Start	End	Dependencies	Status
					Not Started
					Not Started

Phase 3: Scale (Months 7-9)

Initiative	Owner	Start	End	Dependencies	Status
					Not Started
					Not Started

Phase 4: Optimize (Months 10-12)

Initiative	Owner	Start	End	Dependencies	Status
					Not Started
					Not Started

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Resource Planning

Role	Phase 1	Phase 2	Phase 3	Phase 4	Notes
Data Engineer					
Data Analyst					
Data Scientist					
Data Architect					
Governance Lead					
Project Manager					

Budget Estimate

Category	Phase 1	Phase 2	Phase 3	Phase 4	Total
Technology/Tools	\$	\$	\$	\$	\$
Personnel	\$	\$	\$	\$	\$
Training	\$	\$	\$	\$	\$
Consulting	\$	\$	\$	\$	\$
Infrastructure	\$	\$	\$	\$	\$
TOTAL	\$	\$	\$	\$	\$

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9. Appendix

A. Glossary of Terms

Term	Definition
ABAC	Attribute-Based Access Control - Access control based on user/resource attributes
AutoML	Automated Machine Learning - Tools that automate ML model development
Data Catalog	Inventory of data assets with metadata and searchability
Data Lakehouse	Architecture combining data lake and data warehouse capabilities
Data Lineage	Documentation of data's origins, movements, and transformations
Data Mesh	Decentralized data architecture with domain-oriented ownership
Data Steward	Person responsible for data quality within a domain
DLP	Data Loss Prevention - Tools to detect and prevent data breaches
dbt	Data Build Tool - Transformation tool for analytics engineering
ETL	Extract, Transform, Load - Traditional data integration pattern
ELT	Extract, Load, Transform - Modern data integration pattern
MDM	Master Data Management - Creating single source of truth
MLOps	Machine Learning Operations - Practices for ML model lifecycle
RACI	Responsible, Accountable, Consulted, Informed matrix
RBAC	Role-Based Access Control - Access control based on user roles
SLA	Service Level Agreement - Commitment to service standards

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B. Assessment Facilitation Guide

Pre-Assessment Checklist:

- Send assessment to participants 1 week in advance
- Schedule 2-3 hour workshop
- Gather supporting documentation
- Prepare examples for each maturity level

During Assessment:

- Review maturity level definitions (15 min)
- Complete each dimension as a group (20-30 min each)
- Discuss and resolve scoring disagreements
- Document evidence and notes

Post-Assessment:

- Calculate all scores
- Identify top gaps
- Prioritize initiatives
- Schedule roadmap planning session

C. Industry Benchmark Data

Dimension	All Industries	Technology	Financial	Healthcare	Retail
Strategy & Governance	2.8	3.4	3.6	2.9	2.5
Quality & Integration	2.6	3.2	3.4	2.7	2.4
Infrastructure	2.9	3.7	3.5	2.8	2.6
Analytics & BI	2.7	3.5	3.3	2.6	2.8
Culture & Literacy	2.4	3.1	2.9	2.3	2.2
Security & Compliance	3.0	3.3	4.1	3.8	2.7
Overall Average	2.7	3.4	3.5	2.9	2.5

D. Version History

Version	Date	Author	Changes
1.0	Jan 2024	Enterprise Data Solutions	Initial release
1.5	Jun 2024	Enterprise Data Solutions	Added Al/ML criteria, updated benchmarks

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Version	Date	Author	Changes
2.0	Jan 2026	Enterprise Data Solutions	Major update: radar chart, action planning, benchmarks

About Enterprise Data Solutions

Enterprise Data Solutions helps organizations transform their data capabilities from strategic planning to implementation. Our services include:

- Data Strategy Consulting Develop comprehensive data strategies aligned with business goals
- Data Platform Implementation Build modern data infrastructure on cloud platforms
- Analytics & AI Deploy advanced analytics and machine learning solutions
- Data Governance Implement governance frameworks and data quality programs

Contact Us:

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